

179. The method of claim 167 wherein the uploading of client identifying indicia and the amount of time comprises monitoring selection of a hyperlink within an area of the content.

180. The method of claim 167 wherein the uploading of client identifying indicia and the amount of time comprises transmitting demographic information.

181. The method of claim 167 wherein the uploading of client identifying indicia and the amount of time comprises electronically transferring client identifying indicia and the amount of time over the Internet.

REMARKS

Claims 66-85 and 101-181 are now in the application.

Applicant would like to bring co-pending U.S.

Application Serial No. 08/763,750 filed December 11, 1996 to the attention of the Examiner.

Wrong

08/707 279

Pat. 6108637

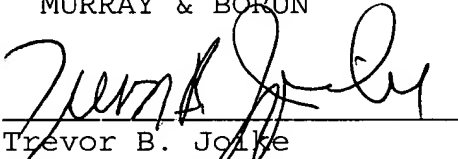
Attorney Docket
28049/36074

Examination of the claims of the present application
is respectfully requested.

Respectfully submitted,

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May 30, 2000